# CASESTUDIES



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Case Studies

Marketing | C.I.C. Corporate Intelligence

HC C.I.C. Mission: Strive to engage with non traditional audiences in the arts and foster active cultural engagement working with local volunteers and respective arts organisations

CAT NO. 1231\_HC/001

#### LOCAL SCHOOL INTERIOR DEVELOPMENT | ST BONAVENTURES

Client

St Bonaventure's Sixth Form Centre Forest Gate Newham London E7

## ABOUT LOCAL SCHOOL DEVELOPMENT

Hart Culture's earliest form of Workshops are these innovative arts and creative lead workshops looking at shapes, concepts and relating the painting process to 'elements of life's' beautiful forces.

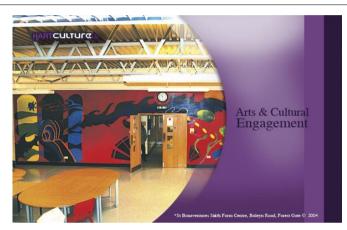
Hart Culture has worked across many Schools and always looking to work with others to help to engage students in the Arts and also the mentoring stage too.

#### **TECHNIQUES**

Usually, the host group would provide the budget for the 'workshop' unless it is a popular course of which HC would have the resources already in stock i.e. Paint, Felt tips, Paper, mixed - media and/or Oil pastels.

For larger outdoor murals that require specialist paint, we usually buy these in the 'overall budget'.

Cost:



Highly conceptualized mural painting themes, techniques and tool used indoors. A selection of 'weather resistant paint' was also used to help preserve artwork better. And a layer of varnish to seal in the colors, making them vibrant and preserved.

## FORWARD THINKING

HART CUTURE'S main aims for forward thinking workshops, such as the Mural Paintings and Interior development is there to go beyond the 2d wall on which they are painted. From Design to Production the entire process or 'Journey' is designed to be tactfully stimulating to the brain and intellect.

Team Leaders, discuss the concepts and themes covered i.e. Education, Learning and Reading and engage with students as to what it means to them.

### WIDER PARICIPATION

Creative Director, Ms Hart has always been engaged in including 'Wider audiences' into the Artistic process and journey.

For this reason, the workshops usually spill over into 'Culture' and wider learning for life skills. The Workshops are highly recommended by Teachers, Pedagogues, Church's, Schools, Universities and Colleges.

#### **KEY OUTCOMES**

Communal and Liturgical Recognition

Arts based Workshop

**Power Networking** 

**Practical Techniques** 

**Assisted Teaching hours** 

#### **BRIEF**

To regenerate the Sixth Form Area Common Room area'.

Forest Gate, London

Educational and conceptualized themes from A - Level Research and ongoing line of interest across Music, Arts and Graphic Design.

#### **TESTIMONIALS**

"I had a fantastic time and learnt a lot from the workshops".

"I feel that I have picked up some life skills from the workshop".

Region : London

Communities Served: 500 People

Hours/Service: 150 hours

Lead Awarding Body: St Bonaventure's Sixth Form Centre

Read other HART CULTURE Publications & Learned Journals

THE ALKALINE PHACTOR, HC Publishing, 2004 http://www.alkaline-phactor.com/

THE PRIDE CARBON, HC Publishing, 2004 <a href="http://www.thepridecarbon88.info">http://www.thepridecarbon88.info</a>

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## LOCAL SCHOOL INTERIOR DEVELOPMENT | ST EDWARDS PRIMARY SCHOOL

Client

Beckton Globe Library

**Beckton** 

Newham

London

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For larger outdoor murals that require specialist paint, we usually buy these in the 'overall budget'.



Mural painting themes, techniques and tool used in the Playground. A selection of 'weather resistant paint' was also used to help preserve artwork better. Up to 5 main colors were used and then mixed to achieve a wider variety and economize on

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Arts based Workshop

**Power Networking** 

**Practical Techniques** 

Assisted Teaching hours

#### **BRIEF**

To regenerate the 'School Children's Playground area'.

Upton Park, St Edwards

Educational themes of Animals, wildlife, agriculture and also selection of classic games.

#### **TESTIMONIALS**

"I had a fantastic time and learnt a lot from the workshops".

"I feel that I have picked up some life skills from the workshop".

Region :	
Communities Served:	200 People
Hours/Service:	
Lead Awarding Body:	LEA
Cost:	£2,000

Read other HART CULTURE Publications & Learned Journals

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#### LOCAL SCHOOL INTERIOR DEVELOPMENT | WORLD FOOD FESTIVAL

Client

Newham Council Stratford Town Hall Newham London

#### **ABOUT CULTURAL EDUCATION**

Hart Culture's earliest form of Workshops are innovative arts and creative lead workshops looking at shapes, concepts and relating the painting process to 'elements of life's' beautiful forces.

Hart Culture can expand into Cultural Engagement, where the World Food Festival was a cross between basic research, painting and banner draping.

#### **TECHNIQUES**

Most of the images were found during the 'research' period of the work. The work was reviewed by the Event Co-ordinator and then worked into over-sized painted oil banners.

Vibrant colours were used to depict the natural foods around the world, where 12 banners were draped from the stage area to the back of the hall establishing the qualities of the 'World Food Festivals' and its significance to different cultures. The paintings were secured with weights on either side.

Mural painting themes, techniques and tools have been a popular request by Local authorities and Schools. This may be because of their versatility and volume of work, which can be produced in a short period of time by the Students and Team Leaders.

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#### **KEY OUTCOMES**

**Global Recognition** 

**Career Development** 

**Power Networking** 

**Opportunities** 

#### BRIEF

Carry out basic Research into Food and its relevance in Cultural Engagement.

Paint in Oil and Acrylic over-sized banners on a hung canvas.

Create X12 Banners

#### **TESTIMONIALS**

"The Colours are so vibrant and a joy to look at".

"I really learned about different kinds of foods and appreciation for Culture".

Region:

Communities Served:

2,500 People

Hours/Service:

150 hours

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Cost:

Lead Awarding Body:



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#### NATIONAL EXHIBITION | SELF PORTRAITS

Client

London

University of East London Beckton Newham

### ABOUT ARTISTIC SCENE IN NEWHAM

The Arts field in Newham is a very small and 'niche' area. Ms Hart was selected as one of the finalist works to be exhibited at the University of East London Campus for a Global Exhibition on various Arts Graduates.

#### **TECHNIQUES**

Most of the work produced for this exhibition was researched and compiled throughout the A - Level Key stage course.

Themes challenged the 'traditional' route to 'self identity'. In this 'case', Ms Hart begins at the point of recognition that she set apart from the 'group' mainly because of her high pigementation in her skin. This affects features, nose, proportion and ultimately the 'Portrait'. No European Artist has ever studied and detailed the beauty of the Black Skin before, and therefore, had to start somewhere as to how to 'represent' the very best of the 'Black portrait'?

Research, Test Studies and comparison studies in print, block print, pastel and acrylic was used to explore the matter.

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#### **KEY OUTCOMES**

**Global Recognition** 

Career Development

**Power Networking** 

Portfolio building

**Exhibition** 

#### **BRIEF**

Produce a Self Portrait related to your self - identity using research techniques, Art history, techniques, printing, mixed - media and other mediums.

Put portfolio of 2 paintings together for National Exhibition of Graduates at UEL.

#### **TESTIMONIALS**

"Chermiah has quite literally opened my brain canal".

"I love Chermiah's paintings and the way that she challenges the status quo perceptions".

Region: Londor

Communities Served: 2,000 Peopl

Hours/Service: 150 hours

Lead Awarding Body: St Bonaventure's Sixth Form Centr

Cost: £15

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### HART CULTURE

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#### **Ms Chermiah Hart**

Team Leader & Workshop Coordinator